

PART I: General Information

* Required

1. 1. Interviewer's name *

2. 2. Respondent's contact number *

3. 3. Place of interview *

4. 4. Gender *

Mark only one oval.

Male

Female

Others

5. 5. Age *

6. 6. Educational Level Please Tick (✓) *

Mark only one oval.

- No Formal Education
- Primary Education (PP-VI)
- Secondary Education (VII-X)
- Higher Secondary (XI-XII)
- Vocationally Diploma
- College
- Basic University Degree
- Post Graduate (MA, PhD)
- Other: _____

7. 7. Number of Persons in the Household (Please tick) *

Mark only one oval.

- Less than 5 heads
- 6-8
- 9-11
- More than 12

8. 8. Number of Children in the Household under 18 Please Tick (✓) *

Mark only one oval.

- Less than 5
- 6-8
- 9-11
- More than 12

9. 9. Interviewee's Position in the Family (Self-declare) *

Mark only one oval.

- Head of the family
- House wife/ House husband
- Daughter/ Daughter In law
- Son / Son In law
- Relatives
- Other: _____

10. 10. Annual family Income. Please tick (✓) only ONE *

Mark only one oval.

- Low Income
- Middle Income
- High Income

11. 11. Main family income activity (Please only select ONE) *

Mark only one oval.

- Weaving
- Farming
- Livestock
- Mix Farming (Farming & Livestock)
- Business (Not including crafts related activities)
- Formal/Regular employment
- Informal/Irregular employment
- Other: _____

12. 12. Dzongkhag

Mark only one oval.

- Bumthang
- Chhukha
- Dagana
- Gasa
- Haa
- Lhuentse
- Monggar
- Paro
- Pemagatshel
- Punakha
- Samdrup Jongkhar
- Samtse
- Sarpang
- Thimphu
- Trashigang
- Trashi Yangtse
- Trongsa
- Tsirang
- Wangdue Phodrang
- Zhemgang

PART II- Weaving knowledge

24. j. Please state type of contemporary textiles:

PART-IV Income

25. Percentage of household income derived from weaving in a month. Please tick the most appropriate ONE

Mark only one oval.

Less than 25%

26% - 50%

51% - 75%

76% - 99%

100%

PART-V Basic Weaving Practice

26. 1. What do you mainly make your textiles for? Please Tick (✓) ONE Only

Mark only one oval.

Self-Use/Gift

Sell/Exchange

Other: _____

27. 2. Who are the main people who usually help you weave? Please Tick (✓) ONE only

Mark only one oval.

- Family
- Cash paid workers
- Master Artisans
- Volunteers
- Friends
- Workers paid in Kind
- Apprentices
- Nobody helped me (Skip to question 5)
- Other: _____

28. 3. What is the main reason for them to help you weave? Please Tick (✓) ONE only

Mark only one oval.

- Family/Social obligation
- To earn an income
- Wanting in favour in exchange
- Want to share their skills and knowledge
- They want to learn
- I don't know
- Other: _____

29. 4a. How did you reward them? Please Tick (✓) all that applies

Check all that apply.

- Family/ Social acknowledgements
- Cash payment calculated by time
- Cash payment calculated when products are sold
- Cash payment upon distribution of profit after sales of goods
- Payment in kind or exchanged in favours
- Donation to a cause
- I Don't Know

30. 4b. Reasons for not rewarding. Tick all that applies

Check all that apply.

- No need to reward because of family/ social obligations
- Owing/Recalling a favour in return
- Cannot afford to pay
- They refused payment/rewards
- I Don't Know

31. 5. Typically, how many hours do you spend a day weaving? Please Tick (✓)

Mark only one oval.

- Less than 1 Hour
- 2 – 3 Hours
- 3 – 4 Hours
- 4 – 5 Hours
- 5 – 6 Hours
- 6 -7 Hours
- More than 7 Hours

32. 6. Do you have any fixed time during the day when you don't weave? Please Tick (✓) If NO, skip to question 8

Mark only one oval.

Yes

No

33. 7. What are these periods? Please Tick (✓) All that applies

Check all that apply.

Preparation for meals

Meal times

Prayer times

Time with the family

Rest time

Other: _____

34. 8. a. Reviewing the range of textiles which you had made in the past 5 years, please name 1 product that takes the shortest time to weave.

35. 8.b. How many days did it take you to weave?

Mark only one oval.

Within a day

Within 3 days

Within a week

Within two weeks

Within a month

36. 9.a. Reviewing the range of textiles which you had made in the past 5 years, please name 1 product that takes the longest time to weave.
-

37. 9.b. How many months did it take you to weave?

Mark only one oval.

- Within a month
- Within 3 months
- Within 6 months
- Within a year
- More than a year

PART VI- Production – Capital

38. 1. What is the main source of money to finance the production of your textiles?
Please Tick (✓) ONE only

Mark only one oval.

- Income from sales of textiles
- Savings
- Formal/Official loans
- Informal/Unofficial loans
- Money collected from family and friends
- Government investment
- Wages from other work
- NGOs/ Foundations/Institutions/Aid Agencies
- No need for capital because I am a paid/salaried artisan
- No need for capital because I only weave upon order and the person who orders from my provide me the necessary materials to work and/or pays for the materials in advance

50. Wool

Mark only one oval.

0	1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

51. Acrylic

Mark only one oval.

0	1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

52. Others, please state

2. How satisfied are you with the quality of this material? Please Tick (✓)

A. Bhutan

53. Cotton

Mark only one oval.

- Extremely unsatisfied
- Unsatisfied
- Satisfied
- Extremely satisfied

54. Sheep Wool

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

55. Yak Wool

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

56. Nettle

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

B. Imported

57. Cotton (Industrial produced)

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

58. Mercerised cotton (Khaling cotton)

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

59. Cotton (hand produced)

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

60. Poly-cotton (Teri-cotton)

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

61. Reeled or Filament silk (Seshu)

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

62. Spun Silk (Bura)

Mark only one oval.

Extremely unsatisfied

Unsatisfied

Satisfied

Extremely satisfied

63. Wool

Mark only one oval.

- Extremely unsatisfied
- Unsatisfied
- Satisfied
- Extremely satisfied

64. Acrylic

Mark only one oval.

- Extremely unsatisfied
- Unsatisfied
- Satisfied
- Extremely satisfied

How do you feel about the current cost of this material? Please Tick (✓)

A. Bhutan

65. Cotton

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Expensive
- Extremely Expensive

66. Sheep Wool

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

67. Yak Wool

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

68. Nettle

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

B. Imported

69. Cotton (Industrial produced)

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

70. Mercerised cotton (Khaling cotton)

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

71. Cotton (hand produced)

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

72. Poly-cotton (Teri-cotton)

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

73. Reeled or Filament silk (Seshu)

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

74. Spun Silk (Bura)

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

75. Wool

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

76. Acrylic

Mark only one oval.

- Extremely Cheap
- Cheap
- Reasonable
- Extremely Expensive

4. What do you think about the value (in terms of cost and quality relationship) of this material? Please Tick (✓)

A. Bhutan

77. Cotton

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

78. Sheep Wool

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

79. Yak Wool

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

80. Nettle

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

B. Imported

81. Cotton (Industrial produced)

Mark only one oval.

Extremely Unagreeable

Unagreeable

Agreeable

Extremely Agreeable

82. Mercerised cotton (Khaling cotton)

Mark only one oval.

Extremely Unagreeable

Unagreeable

Agreeable

Extremely Agreeable

83. Cotton (hand produced)

Mark only one oval.

Extremely Unagreeable

Unagreeable

Agreeable

Extremely Agreeable

84. Poly-cotton (Teri-cotton)

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

85. Reeled or Filament silk (Seshu)

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

86. Spun Silk (Bura)

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

87. Wool

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

88. Acrylic

Mark only one oval.

- Extremely Unagreeable
- Unagreeable
- Agreeable
- Extremely Agreeable

5. Is it difficult for you to access this material? Please Tick (✓)

a. Bhutan

89. Cotton

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

90. Yak Wool

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

91. Sheep Wool

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

92. Nettle

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

B. Imported

93. Cotton (Industrial produced)

Mark only one oval.

Extremely inaccessible

Inaccessible

Accessible

Extremely accessible

94. Mercerised cotton (Khaling cotton)

Mark only one oval.

Extremely inaccessible

Inaccessible

Accessible

Extremely accessible

95. Cotton (hand produced)

Mark only one oval.

Extremely inaccessible

Inaccessible

Accessible

Extremely accessible

96. Poly-cotton (Teri-cotton)

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

97. Reeled or Filament silk (Seshu)

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

98. Spun Silk (Bura)

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

99. Wool

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

100. Acrylic

Mark only one oval.

- Extremely inaccessible
- Inaccessible
- Accessible
- Extremely accessible

101. 6. Do you have any other views of the main raw materials that you are using, please?

PART VIII-Production – Costings

102. 1. Do you know the final selling price of your textiles? Please Tick (✓)

Mark only one oval.

Yes

No

103. 2. If YES, do you calculate the selling price of your textiles? Please Tick (✓)

Mark only one oval.

Yes

No

104. 3. If 'NO', do anyone else calculate the selling price of your textiles? Please Tick (✓)

Mark only one oval.

Yes

No

105. 4. If 'YES', who are they? Please Tick (✓) ONE Only

Mark only one oval.

Family members

Friends

Middle men

Shop keepers who sells my products

The person who orders the products from me

The person who pays my wages

Other: _____

106. 5. Do you know how to calculate the selling price of your textiles? Please Tick (✓)

Mark only one oval.

- Yes
- No
- Not Sure

107. 6. What is the most common product you wove in the past 5 years? Using this as a reference, please answer the following questions? (Q6a – 6d)

108. 6a. Do you know what most affects the selling price of your textiles in the past 5 years? Please Tick (✓) One Only

Mark only one oval.

- Raw materials
- Labour
- Transportation
- Design
- Mark-up/Profit
- Demand
- Other: _____

109. 6b (1). Are you happy with your most recent selling price of your textiles? If YES
Please Tick (✓) All That Applies

Check all that apply.

- Close to market price
- Easy to sell and fast turn over
- Good profit
- Price and quality is acceptable by the market
- I don't know

Other: _____

110. 6b (2). Are you happy with the most recent selling price of your textiles? If NO,
Please Tick (✓) All That Applies

Check all that apply.

- Cost of production higher than selling price
- I don't know

Other: _____

111. 6c. How does your price of this textile compare with that of other similar textiles
for sale on the market in the past 5 years? Please Tick (✓) ONE Only

Mark only one oval.

- Too High
- High
- Almost the same
- Low
- Too Low
- I don't know

112. 6d. In the last 5 years, on the average, do you think that the prices of your textile have increased or decreased or remained the same? Please Tick (✓) ONE Only

Mark only one oval.

- Increased
- Decreased
- Remained the same
- I don't know

PART IX- Business Operations

113. 1. Where do you weave most of your products? Please Tick (✓) One Only

Mark only one oval.

- Home
- At the workshop, association/organisation's venue or where the person pays my wages
- Shop/market
- Other fixed place
- Other: _____

114. 2. In the past 12 months, how many months did you weave? Please Tick (✓)

Mark only one oval.

- 1 month
- 3 months
- 6 months
- 9 months
- 12 months

115. 3. Which are the months that you did not weave at all? (Please tick the months there were close for business)

Check all that apply.

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

116. 4. What are the reasons for not weaving?

Check all that apply.

- Time with family
- Unavailability of raw materials
- Farming seasons
- Pilgrimage / Festivals

Other: _____

PART X- Production – Merchandizing

117. 1. Who decides what and how much to weave? Please Tick (✓) ONE Only

Mark only one oval.

- Yourself
- Family members
- Friends
- Middle men
- Shop keepers
- Persons who orders from you
- Persons who pays my wages
- Government officials
- NGOs/ Foundations/Institutions/Aid Agencies
- Other: _____

118. 2. How did you or the person who was involved in the decision know what and how much to weave? Please Tick (✓) ONE Only

Mark only one oval.

- From past years' experience and records
- From customers' orders
- From following trends
- From government advice
- From market knowledge
- From looking at other producers
- From advise from family & friends
- I don't know
- Other: _____

119. 1. In your opinion, which is the most popular means of people knowing that you are weaving and selling your textiles? Please Tick (✓) ONE Only

Mark only one oval.

- I promote the textiles myself by selling them myself
- I have a good reputation of making these textiles
- These textiles are traditionally sold in the area
- By word of mouth
- Family and friends help to promote my textiles
- Through social media by unknown persons
- Advertisement in media (TV, newspapers, magazines, etc)
- I don't know
- I don't need to advertise because I work for wages
- Other: _____

PART XI- Purchaser Profile

120. 1. Do you know who are your main purchasers? Please Tick (✓) ONE Only

Mark only one oval.

- Yes
- No
- Maybe

121. 2. If 'yes', who are they? Please Tick (✓) ONE Only

Mark only one oval.

- Bhutanese
- Non- Bhutanese

3. For Bhutanese purchasers, please respond to the following questions:

122. 3a. Who are your main customers? Please Tick (✓) ONE Only

Mark only one oval.

- Other households or individuals
- Small enterprises
- Large enterprises
- Government or other public firms
- Local retail traders
- Exporters
- Contractor
- NGO or international organization
- Other: _____

123. 3b. Do you know where they are from? Please Tick (✓) ONE Only

Mark only one oval.

- Same Geweog
- Same Dzongkhag
- Same Region (East, West, Central and South)
- All over Bhutan (except Thimphu)
- Thimphu
- Other: _____

3c. For individual Bhutanese purchasers, please respond to the following questions:

124. 3ci. Which gender purchase your products the most? Please Tick (✓) ONE Only

Mark only one oval.

- Female
- Male
- Male and Female in equal Proportion

125. 3cii. What is their age range? Please Tick (✓) ONE Only

Mark only one oval.

- Below 20
- 21 - 29
- 30 - 39
- 40 - 49
- 50 - 59
- Above 60

126. 3c iii. Do you know where they are from? Please Tick (✓) ONE Only

Mark only one oval.

- Same Gewog
- Same Dzongkhag
- Same Region (East, West, Central and South)
- All over Bhutan (except Thimphu)
- Thimphu

4. For Non-Bhutanese purchaser

127. 4a. What is their gender? Please Tick (✓) ONE Only

Mark only one oval.

- Male
- Female
- Male and Female in Equal Proportion

128. 4b. What is their age range? Please Tick (✓) ONE Only

Mark only one oval.

- Below 20
- 21 - 29
- 30 - 39
- 40 - 49
- 50 - 59
- Above 60

129. 4c. Do you know which country do they come from? Please Tick (✓) ONE Only

Mark only one oval.

- Yes
- No

130. 4d. If 'yes' where do the majority of your non-Bhutanese purchasers come from?
Please Tick (✓) ONE Only

Mark only one oval.

- Regional (SAARC Countries)
- International

131. 4e. In the 5 years, on an average, how much did they buy within a single purchase? (To quote in Bhutanese Ngultrums)

4f. From a scale of 0– Not popular to 5 – most popular, can you rate the following products in terms popularity amongst your non-Bhutanese purchasers? Please Tick (✓) all there are relevant

132. Traditional Kira textiles

Mark only one oval.

0 1 2 3 4 5

133. Traditional Gho textiles

Mark only one oval.

0 1 2 3 4 5

134. Other traditional textiles (rachu, kera, etc.)

Mark only one oval.

0 1 2 3 4 5

135. Yatha textiles

Mark only one oval.

0	1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

136. Contemporary scarves and shawls

Mark only one oval.

0	1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

137. Soft furnishings (eg. Placemats, table runners, etc.)

Mark only one oval.

0	1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PART XII-Production – Marketing and Sales

138. 1. Where do you sell your textiles? Please Tick (✓) ONE Only

Mark only one oval.

- At home
- Local market
- All over Bhutan
- Neighbouring countries (India, Nepal and Bangladesh)
- Other: _____

139. 2. Where are your most frequent customers based in? Please Tick (✓)

Mark only one oval.

- Same Gewog
- Same Dzongkhag
- Same Region (East, West, Central and South)
- All over Bhutan (except Thimphu)
- Thimphu
- Other: _____

140. 3. How do you mainly sell your textiles? Please Tick (✓) all that applies

Check all that apply.

- Sell it myself directly to customers
- Through a 3rd party – middle person, family, friends, etc.
- On consignment to a shop
- Direct sale to a shop
- I exchange my labour for wages
- Made-to-Order and delivered to customers
- Online shops
- Temporary marketing events such as Tsechus, local festivals, trade fairs and crafts festivals
- Other: _____

141. 4a. Do you have any difficulties in selling your products? If Yes, why? Please tick (✓) all that applies

Check all that apply.

- Lack of transportation
- Lack of manpower to sell
- Market access difficult
- Over-supply and low price
- Do not trust middlemen
- Products do not fit with the market
- Customers cannot afford
- I don't know

Other: _____

142. 4b. Do you have any difficulties in selling your products? If NO, why? Please tick (✓) all that applies

Check all that apply.

- Products are suitable for target markets
- Good transportation
- Good demand
- Trust worthy middlemen
- Supported by Government or other authorities
- I don't know

Other: _____

143. 5. Do you know what is your best-selling product in the last 5 years? Please Tick (✓) ONE Only

Mark only one oval.

- Yes
- No
- Not Sure

6.If 'yes', what is your best-selling product?

144. 6a. Name of product

145. 6b. Selling Price of Product

146. 6c. Quantity Sold within a year

147. 7. Do you know what is your worst selling product in the last 5 years? Please Tick (✓) ONE Only

Mark only one oval.

Yes

No

Not Sure

8. If 'YES', what is your worst-selling product?

148. 8a. Name of product

149. 8b. Selling Price of Product

150. 8c. Quantity Sold per month

151. 9. What do you think are the reasons that this product did not sell well? Please tick (✓) all that are relevant

Check all that apply.

- Too expensive
- Wrong size
- Colour combination not attractive
- Poor weaving quality
- Poor finishing

Other: _____

10. On the annual average, can you please recall the total quantity you produced within the past 5 years? (With reference to most frequent types of textile produced in the last 5 years)

152. 2016

153. 2017

154. 2018

155. 2019

156. 2020

11. On the annual average, can you recall your income from sales of your textiles within the past 5 years? (With reference to most frequent types of textile produced in the last 5 years)

157. 2016

158. 2017

159. 2018

160. 2019

161. 2020

162. 12. Do you think that the sales of your products have changed in the past 5 years?
Please Tick (✓) One Only

Mark only one oval.

Increased Markets

Decline

No change

163. 13. If YES, over what period of time have you seen this change? Please Tick (✓)
ONE Only

Mark only one oval.

Last 0 – 1Years

Last 1 – 2 Years

Last 3 – 4 Years

Last 5 Years

PART XIII-Production – Payment Procedure

1. Do you have problems paying suppliers/workers/creditors? Why? Please Tick (✓) All
That Applies

164. If YES,

Check all that apply.

- No cash in hand
- No access to financial resources
- Lack of sales
- Sales with poor profit
- Problems in sales turnover/cash flow
- Lack of credit
- I don't know

Other: _____

165. If NO,

Check all that apply.

- Cash readily available in hand
- Easy access to cash/savings
- Good sales with good profit
- Prompt payments from customers
- Easy access to loans with low/no interest
- Exchange with labour or materials as payments
- I don't know

Other: _____

**2. Do you have problems collecting payments from customers? Why? Please Tick (✓)
All That Applies**

166. If YES

Check all that apply.

- Customers short of cash
- Payments not immediate /payment terms not favourable
- Difficult to locate middlemen to obtain payments
- Difficult to collect payments from family/friends
- Payments not in cash
- I don't know

Other: _____

167. If NO,

Check all that apply.

- Customers always pay in cash
- Payments immediate / payment terms favourable
- Middle men trust worthy and payment is punctual
- Cash terms only
- I don't know

Other: _____

168. 3. Do you provide credit terms to your customers? Please Tick (✓) ONE only

Mark only one oval.

- Always
- Definitely not
- It depends

169. 4. If 'YES', what are the terms? Please Tick (✓) One Only

Check all that apply.

- Within a week
- Within a month
- Within 3 months
- Within 6 months
- Within a year
- No fixed term

5. For those who are commissioned to weave, which is the most common practice:

170. 5a. When you are commissioned to weave a piece of textiles do you: Please Tick (✓) ONE Only

Mark only one oval.

- Obtain no deposits from your customers.
- Customers pay/transfer to you the cash to purchase all the yarns for the textile only.
- Customers pay/transfer to you the cash to purchase all the yarns and part of the labour cost for the textile.
- Customer pay/transfer to you the cash to purchase all the yarns and all the labour cost for the textiles.
- Other: _____

171. 5b. When you complete the commissioned textiles, do you: Please Tick (✓) ONE only

Mark only one oval.

- Obtain the full payment for yarns and labour
- Customers pay/transfer to you the cash for all or part of the labour and some of the yarns as the initial purchase of the yarns were not sufficient to complete the commissioned textiles.
- Customers pay/transfer to you the cash for all or part of the labour as the yarns were already paid and the quantities were sufficient to complete the commissioned textiles.
- Customer do not pay/transfer to you any cash as everything was paid up-front.
- Other: _____

172. 6. How do you usually get paid? Means of payment. Please Tick (✓) ONE Only

Mark only one oval.

- Cash terms
- Through cheque, money transfers
- Using on-line app-based transfers
- Exchange with materials (grain, food, livestock, etc...)
- Exchange with labour
- Other: _____

173. 7. How is the income/profit generated usually used? Please Tick (✓) ONE Only

Mark only one oval.

- Household expenses
- Savings
- Education
- Plough back into existing weaving practices
- Investment into other areas
- I don't know where the money goes
- Other: _____

174. 8. Who makes the decision on the usage of the income? Please Tick (✓) ONE Only

Mark only one oval.

- Self
- Spouse
- Parents
- Siblings
- Relatives
- Business partner
- Other: _____

175. 9. Are you happy with this decision making? Please Tick (✓) ONE Only

Mark only one oval.

- Yes
- No
- I rather not say

176. 10. If 'NO', why?

PART XIV- Production – Packing for Delivery

177. 1. Do you sell your products far away from where you make the products? Please Tick (✓) ONE Only

Mark only one oval.

Yes

No

178. 2. Is it difficult for you to deliver your products to other regions?

Mark only one oval.

Yes

No

179. If YES, please Tick (✓) All That Applies

Check all that apply.

Lack of transportation (vehicles)

Lack of roads

Lack of labour

Lack of knowledge

High cost

I don't know

Other: _____

180. 3. Do you pack your products for delivery? Please Tick (✓)

Mark only one oval.

Yes

No

Sometimes

181. 4. If 'YES', how?

182. 5. Are there any current problems with packing? What are the problems?

Mark only one oval.

Yes

No

183. If YES, Please Tick (✓) All That Applies

Check all that apply.

No experience

Lack of packing materials

High cost of packing materials

Lack of labour

I don't know

Other: _____

PART XV- Skills and Education

184. 1. Whom did you learn the skills from? Please Tick (✓) ONE Only

Mark only one oval.

- Handed down from own ancestors
- Other family members
- Friends or neighbours
- Self-taught
- Master weaver
- Government training courses / vocational schools
- Other: _____

185. 2. At what age did you start weaving? Please Tick (✓)

Mark only one oval.

- Below 12
- 13 - 20
- 21 - 30
- 31 - 40
- 41 - 50
- Above 50

3. Do you hope to pass your skills to others? Why? Please Tick (✓) All That Applies

186. If YES,

Check all that apply.

- To carry on family tradition
- To continue traditional handicraft in the community
- To help promote this craft
- Help others
- To improve economic conditions of the family/ community
- Government / community leaders' encourage
- I don't know

Other: _____

187. If NO

Check all that apply.

- Low prestige
- Nobody is interested to learn
- Does not generate enough money
- Does not help improve economic conditions of the family/community
- Government / community leaders' do not encourage
- I don't know

Other: _____

188. 4. Who will you pass this skills to? Please Tick (✓) All That Applies

Check all that apply.

- Family (next generation)
- Community
- Friends
- Anyone who is interested

Other: _____

5a. What skills would you like to improve on and please list the priority for each?

Please Tick (✓) All That Applies; (1 – Very Urgent, 2 – Urgent, 3 – Not urgent)

A. General Skills

189. General literacy

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

190. General numeracy

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

191. Personal Hygiene

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

B. Textile Designing and Technical Skills

192. Contemporary Textile Weave Design

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

193. Traditional Textile Weave Design

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

194. Colour Combinations

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

195. Fibre Knowledge

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

196. Yarn Spinning and Plying

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

197. Natural Dyeing Techniques

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

198. Upgrade existing weaving and textile production skills (On backstrap looms)

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

199. New weaving techniques and textile production skills (on horizon frame looms/meche loom)

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

200. Textile Finishing Techniques

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

C. Business Skills

201. Basic Finance, Accounting and Budgeting

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

202. Inventory, Sales and Marketing (including digital marketing)

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

203. Production Planning and Time Management

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

204. 6. How would you like to improve on your weaving skills? Please Tick (✓) All That Applies

Check all that apply.

- Learn from others
- Practice more
- Take part in training courses
- Learn more from master weaver
- More exposure

Other: _____

7. What are your preferences for the trainings? (Please rank all in terms of preferences: 1 for most preferred; 3 for least preferred)

205. Frequent short-term training within a week at your locality

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

206. Frequent short-term training within a week at regional/centralized at RTA

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

207. Frequent mid-term duration training of maximum of 1 month at your locality

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

208. Frequent mid-term duration training of maximum 1 month at a regional /centralized at RTA

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

209. Long-term training up to 1 – 3 months at regional/centralized at RTA

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

210. 6 months – 1year at a centralized at RTA

Mark only one oval.

1	2	3
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

211. 8. Within the year, which are your preferred months for training? Please Tick (✓) all that is applicable

Check all that apply.

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

9. Would you like weaving skills to be certified? Why? Please Tick (✓) all that is applicable

212. If YES

Check all that apply.

- It officially validates my skills against a national certified system
- It makes it easier to quote an standard acceptable rate when I am commissioned with a piece of weaving work
- It gives me recognition amongst my family and community
- It gives me a sense of value
- It is prestigious
- It provides me with an indication of where I am as a weaving in Bhutan
- It indicates to me which particular skills I need to further improve upon
- Facilitates opportunities for employment
- I don't know

Other: _____

213. If NO,

Check all that apply.

- Not interested to have my skills officially validated
- Having my skills certified will work against me when I give a quote when commissioning with a piece of weaving work
- Because people already know the standard of my weaving skills
- I don't need an officially certified system to validate my skills
- It is not prestigious
- I already know where I stand as a weaver in Bhutan
- I don't need to a system to indicate where I can further improve my weaving skills.
- Does not facilitate opportunities for employment
- I don't know

Other: _____

10. Training Cost

214. a. Do you think it is reasonable to charge a fee for any of the above trainings that you are interested in?

Mark only one oval.

Yes

No

215. b. If 'yes', are you willing to contribute to the cost for the above trainings?

Mark only one oval.

Yes

No

11. Language Proficiency

a. Dzongkha Please Tick (✓)

216. Speak

Mark only one oval.

- Unable
- A little
- Average
- Good
- Excellent

217. Write

Mark only one oval.

- Unable
- A little
- Average
- Good
- Excellent

218. Read

Mark only one oval.

- Unable
- A little
- Average
- Good
- Excellent

b. English Please Tick (✓)

219. Speak

Mark only one oval.

- Unable
- A little
- Average
- Good
- Excellent

220. Write

Mark only one oval.

- Unable
- A little
- Average
- Good
- Excellent

221. Read

Mark only one oval.

- Unable
- A little
- Average
- Good
- Excellent

222. 12. Numeracy Skills Please Tick (✓)

Mark only one oval.

- Unable
- A little
- Average
- Good
- Excellent

PART XVI-Design and Technology

223. 1. Most of the time, where did you get the idea to make these products?

Mark only one oval.

- Traditional products, designs and style
- My own creations
- Copying from others and other products
- Suggestions from family and friends
- Suggestions from customers and orders
- From master artisans
- From the media (TV, magazines, newspapers, etc.)
- From visits to other places
- Directed from customers and orders
- Other: _____

224. 2. What is the level of your interest in creating your own textile design? (0 – No Interest, 5 – Extremely Interested) Please Tick (✓) One Only

Mark only one oval.

0	1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

225. 3. In your opinion, what do you think are top three most serious technical problems in your weaving process and suggest some solutions towards resolving these problems, if possible

226. 4. What do you think of the quality of your textiles comparing with those on the market? Please Tick (✓)

Check all that apply.

- Better
- Comparable
- Poor

PART XVII-Social Capital and Happiness

1. Of all your textiles, which is the one best represents its community/region? Why?

227. 1a. Name of Textile

228. 1b. The region from where the textile originates from

229. 1c. Reason

**2. Do you like weaving/working on your textiles/textile products? Why? Please Tick (✓)
All That Applies**

230. If YES,

Check all that apply.

- To continue family tradition
- Proud of my culture
- People interested in the products
- High prestige
- Help others
- Enhance income and improve living conditions
- Have a good market demand
- Easy to produce
- Easy access to raw materials
- Interested in making
- Self-fulfilment
- I don't know

Other: _____

231. If NO,

Check all that apply.

- Not interested to continue traditions
- Not proud of my culture
- People now not interested in these products
- Low prestige
- Too much trouble
- Unable to generate income or improve living conditions
- No market demand
- Too complex and complicated to produce
- Unable to obtain raw materials
- Not interesting
- Not self-fulfilling

Other: _____

232. 3. How much of the time do you find weaving/working on your textiles/textile products interesting? Please Tick (✓)

Mark only one oval.

- None or nearly one of the time
- Some of the time
- Most of the time
- All, or nearly all of the time

233. 4. How much of the time do you find weaving/working on your textiles/textile products rewarding? Please Tick (✓)

Mark only one oval.

- None or nearly one of the time
- Some of the time
- Most of the time
- All, or nearly all of the time

234. 5. How much of the time do you find weaving/working on your textiles/textile products difficult? Please Tick (✓)

Mark only one oval.

- None or nearly one of the time
- Some of the time
- Most of the time
- All, or nearly all of the time

235. 6. How much of the time do you find weaving/working on your textiles/textile products enjoyable? Please Tick (✓)

Mark only one oval.

- None or nearly one of the time
- Some of the time
- Most of the time
- All, or nearly all of the time

236. 7. As a weaver, would you say you are?

Mark only one oval.

- Very happy
- Happy
- A little happy
- Very unhappy

237. 8. Other comments

PART XVIII-Supplementary Survey on RTA

238. a. Have you heard about RTA? If NO, please skip the rest of the questions on this section and submit your response *

Mark only one oval.

Yes

No

239. b. If YES, how do you normally get information on RTA and its ongoing activities/events? Please tick (✓) all that applies

Check all that apply.

Social Media

Website

Kuensel

BBS TV

Radio – BBS

Radio – Kuzoo FM

Radio – Radio Valley

Friends and Family

Other: _____

240. c. Have you heard about the National Design and Art Competition (NDAC)? Please tick (✓)

Mark only one oval.

Yes

No

d. Did you participate in National Design and Art Competition (NDAC)? Why? Please tick (✓) all that apply.

241. If YES,

Check all that apply.

Prize money is attractive

Certificate is valuable

High prestige

Process is simple

Other: _____

242. If NO

Check all that apply.

Not interested

Prize money was not attractive

Low prestige

Process is complicated

Logistic problems

Competition piece was not ready

Other: _____

243. e. What can the RTA do to facilitate you continued weaving profession? Please tick (✓) all that apply.

Check all that apply.

Providing periodic trainings

Marketing of products

Yarn banking

Technological interventions

Other: _____

Thank you for time

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