



World Crafts Council AISBL

Worksheet

Building Resilience and Sustainability for the Crafts Sector through Community Well-Being

A. Introduction

This worksheet aims to guide you through connecting the community ecosystem model with your own situation.

Please take your time to discuss the proposed responses with your fellow colleagues and members of the crafts sector together with other members of organisations within your community.

B. Community Eco-System

3-D Rotational Model

C. Community Disposition

- What is the 'character' of your community?
 - Can you describe the physical characteristics of the area?
 - What is the natural environment like? Are there hills, rivers, beaches parkland, build-up urban core, highways, roads, pedestrian paths, industrial estates, housing estates, markets, shopping centers, old towns, new areas, etc.
 - Is it urban or rural?
 - It is isolated or well-connected?
 - It is inland or by the sea?
 - Are there any environmental threats, advantages or disadvantages?
 - What are the institutions (both public and private) in the area?
 - Public Institutions: Nurseries, Schools, universities, libraries, museums, hospitals airports, transportation hubs, community centers, social services, places of worship, financial institutions, sport clubs, interest groups, etc.
 - Private Institutions: Local companies, MNCs, private foundations and charities, etc.
 - Is your organisation part of the public/private institutions in the area?
 - What are the members of the community like?
 - What is the demographic profile of the community?
 - Gender ratio?
 - Ethnic/racial/religious composition?
 - Socio-Economic groups?
 - Are there any challenges in the community?

- What is the most common form of work in the community?
 - What are the different types of businesses in the community?
 - What are the main kinds of jobs available in the community?
 - What kind of jobs is your organisation/institution creating?

- What is the status of ICT (information communication technology) like in the community?
 - Do most people have access to the Internet?
 - Is broadband connection easy/cheap?
 - Is/are there community websites?

- What are the leisure activities of the community?
 - What sports do the community play?
 - What type of entertainment does the community enjoy?
 - Where do they do to seek these activities?

- How does the community express itself?
 - Does the community identify with one or more particular products/jobs?
 - Are creative people common in the community?
 - What are the institutions that advocate, support and advance creativity in the community?

- What are the values of the community?
 - What does the community like?
 - What does the community dislike?
 - What is the pride of the community?

- What are the intangible cultural practices of the community?
 - What are the traditions, stories, cultural practices, festivals, songs, dance, cuisine of the community?
 - Are there well-known local festival days or celebrations?

- What are the tangible cultural heritages of the community?
 - What are the important local buildings or landmarks?
 - What would the community like to preserve for future generations?

- What is the health status of the community?
 - How does the community keep healthy?
 - What are the main threats to the health of the community?
 - Which institutions promote healthy living in the community?
 - Is there a strong community spirit?
 - What are the support groups that advocates for mental health of the community?

D. Current Context of the Community

- What is the current situation of your community in terms of the following:
(Please analyse these according to its Strengths, Weaknesses, Threats and Opportunities; please refer to table attached)
 - Physical environment
 - Public institutions
 - Members of the community
 - Industries/economy
 - ICT
 - Leisure
 - Community expression
 - Values
 - ICH
 - Tangible heritage
 - Health
 - Others

E. Opportunities and Threats

- What are the opportunities and threats in your community in terms of the following:
(Please refer to Table 1: Current Context of the Community)
 - Physical environment
 - Public institutions
 - Members of the community
 - Industries/economy
 - ICT
 - Leisure
 - Community expression
 - Values
 - ICH
 - Tangible heritage
 - Health

F. Need Identification & Assessment

- What are the needs of the community to take advantage of the opportunities or address the threats?
(Please refer to Table 2: Need identification and Assessment)

G. Proposed Craft-based Solution Formulation

- Based on the needs of the community to take advantage of the opportunities or address the threats, what are the areas that the crafts sector can assist and contribute towards these issues?
(Please refer to Table 3: Craft-based Solutions Formulation)

H. Actions, Partnerships and Priority

- Based on the opportunities of threats of the community, who/which organisations (both public and private) can the crafts sector partner with to help address these issues? Also, how will the crafts sector prioritise its actions?
- Where do you think your organisation/institution is placed?
(Please refer to Table 4: Action, Partnership and Priority)

I. Anticipated Results and Impact on Wellbeing

- Through its craft-based activities to address these issues of the community, what will be the anticipated results?
(Please refer to Table 5: Anticipated Results and Impact on Wellbeing)

J. Measuring Impacts of the Crafts-based Activities on the Wellbeing of the Community

- How will the crafts sector know if there have been positive impacts on the wellbeing of the community through its actions in addressing the community's challenges?
(Please refer to Table 6: Indicators of success)

K. Re-Capitalisation/Re-Investment of the Crafts Sector

- In what ways will the crafts sector want the community to re-capitalise/re-investment, so as to strengthen the sector?
(Please refer to Table 7: Re-Capitalisation/Re-Investment of the Crafts Sector)