



World Crafts Council AISBL

Questions on key data elements

Do you know the following:

- 1) The number of craft workers in your community
- 2) The total monetary value of your craft community's total production
- 3) The average wage/income of craft workers in your community
- 4) The main markets for your community's craft products
- 5) The main characteristics of your final retail customers – age, sex, locality..
- 6) The level of seasonality in production
- 7) The length of average working day (hours)
- 8) The sources of design used by your craft producers